

Jeff Schwartz, Esq.

Business Operations, Management and Executive Leadership Expert Witness

Business Consultant | Attorney | Former CEO, President & COO | Judge Pro Tem | Mediator & Arbitrator

Professional Profile

Jeff Schwartz is a business operations, management and executive leadership professional with more than 35 years of experience advising, operating, managing and representing businesses. His background combines executive-level operational management, business consulting, legal practice, litigation, dispute resolution and organizational leadership. His experience spans service businesses, professional practices, commercial enterprises and nonprofit organizations across diverse industries.

Mr. Schwartz has served as a Chief Executive Officer, President, Chief Operating Officer, business consultant, practicing attorney, mediator, arbitrator and Judge Pro Tem. He has consulted with more than 300 companies and has owned multiple businesses. His experience includes evaluating and implementing business systems, management structures, accountability systems, operational processes, organizational policies and executive decision-making practices.

Industry Experience

- Legal and Professional Services • Healthcare • Technology and SaaS • E-commerce
- Construction • Manufacturing and Distribution • Media • Licensing and Sports
- Wholesale and Retail • Food and Beverage • Insurance • Nonprofit Organizations

Areas Of Expertise

Business Operations & Management

Executive Leadership & Decision-Making

Organizational Structure, Systems & Processes

Policies, Procedures, Controls & Accountability

Partnership / Shareholder Management Practices

Law Firm & Professional Practice Operations

Conceive Believe Achieve (CBA) Business Consultancy — Founder / Business Consultant

Advise business owners, executives and organizations across professional services, healthcare, technology, consumer and industrial businesses, and nonprofit organizations regarding operations, organizational structure, leadership, strategic planning, accountability, workflow, personnel, policies and procedures, operational efficiency and organizational development. Evaluate operational and management deficiencies and develop systems designed to improve accountability, communication, productivity, execution and performance.

Law Office of Jeffrey Schwartz — Attorney, Business Transactions & Litigation

Represent and advise businesses and individuals regarding business transactions, litigation, commercial matters, contracts, organizational issues, disputes and business strategy. Litigated matters before judges, juries, appellate justices in state and federal courts, and the United States Supreme Court.

C Suite Appointments— CEO / President / COO

ionMedia • Dynasty Icon • SmartAdvocate • Sluggers' Jewels • Frosae • Delta Theta Phi Law Fraternity International

Executive Leadership Experience

Served in senior executive leadership positions for profit and not for profit organizations with responsibility for operations, personnel, organizational systems, accountability, strategy, revenue generation, governance, business development and implementation.

Judicial and Alternative Dispute Resolution Experience

Judge Pro Tem — more than a decade of judicial service

Arbitrator — court and private dispute-resolution experience

Mediator — privately retained mediation experience involving disputes and negotiated resolution.

Professional Leadership

State Bar of California — Advisor

San Diego County Bar Association — Chairman, Public Information and Relations Committee

Leadership and governance roles in professional, legal, business and non-profit organizations

Executive In Residence - California State University, San Marcos - College of Business Administration

Selected Presentations

Master Class, San Diego County Bar Association - Law Practice Management

Lead Presenter, California State Bar Convention - Operating a Business

Speaker and presenter on: business operations, practice management, organizational development, business management, executive leadership

Commencement Speaker, State University of New York - Stony Brook, College of Business

Expert Witness Services

- Case Evaluation
- Document Review
- Consultation with Counsel
- Operational Analysis
- Expert Reports
- Rebuttal Analysis
- Deposition Preparation & Testimony
- Arbitration & Trial Testimony